



**PUNJAB CURRICULUM & TEXTBOOK BOARD
LAHORE**

Tender Notice

Board of Governors (BOG) of PCTB in its 51st meeting has approved launching of School Magazine in education institutions of Punjab for engaging youth positively and projecting softer image of Pakistan. On monthly basis approximately 47,000 copies will be developed and distributed in 36 districts of Punjab. The magazine will be published on monthly basis. The bids are invited for first two circulations/magazines. Sales tax registered Publishers having relevant experience of development and circulation of magazines, ABC Certified, NOC of regular publication of magazine from Punjab Press Laws Branch are invited to submit their proposals. Specifications are as under:

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| 1. Art Paper/glossed paper of 90 GSM for the contents | 2. Magazine will consist of sixty eight (68) pages (No. of pages can be increased/decreased) in all and will have two sections/portions i.e. Urdu & English with proportion of 25:43 respectively. |
| 3. Title cover will be printed on art card paper of 150 GSM | |

Topics of Magazine

- Articles on soft image of Islam
- Pakistan, regional and international culture
- Latest developments in the field of science and technology
- Literary Contributions of Students
- Interviews of High Achiever Pakistanis
- News regarding Education in Punjab
- Resistance to extremism and Government initiatives in this regard
- Current Affairs
- Environment Protection, health and social problems
- Career Counseling and Capacity Building
- Government policies, initiatives and achievements

Contents / Art Work in soft / hard form will be submitted for approval to Manuscript wing before printing. Rates may be quoted with delivery in 36 districts of Punjab and delivery at PCTB godown Lahore separately.

Interested eligible bidders may obtain further information from Director Production, PCTB and submit Bidding Documents with "Single Stage Two Envelop Procedure" at the address given below from 0900 to 1500 hours. The Bidding Documents, in English language, can be purchased by the interested bidders on the submission of a written application to the Director Production, PCTB on payment of a non-refundable fee of Pak Rs. 500/-. A pre-bid meeting will be held at address given below at 1200 hours on 23.02.2018.

The estimated cost is mentioned in the Bidding Documents. Sealed bids must be delivered at the address mentioned below on or before 02.03.2018 at 1100 hours. Bid Security @ 2% of the estimated price in Pak Rupees from any scheduled Bank of Pakistan should be attached with Technical Proposal in the form of CDR/Demand Draft/Pay Order in favor of Punjab Curriculum & Textbook Board, Lahore. Late bids shall not be entertained. Technical Bids will be opened on the same day at 1130 hours in the presence of the Bidders, representatives who choose to attend.

Bidding Documents are immediately available after date of publication. PCTB shall not be responsible for any cost or expense incurred by bidders in connection with the preparation or delivery of bids. In case of official holiday on the day of submission, next day will be treated as closing date. The above advertisement is also available on PCTB website www.pctb.gov.pk/bidding and PPRA website www.ppra.gov.pk

(IPL-1889)

Managing Director

Punjab Curriculum & Textbook Board

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